

# Practice Populations

This exercise sheet is designed to help you identify the groups of clients you most wish to see. The intent is to help guide your selection of office space, your practice announcement, your continuing education choices, and, most of all, your promotional efforts.

## Part 1: Ages, Genders

Place a checkmark (✓) beside the populations you wish to see. If the types of difficulty vary by population (for example, if you only want to see children for mood-related issues), specify this.

Children	_____
Infants	_____
Adults	_____
Seniors	_____
Couples	_____
Families	_____
Males	_____
Females	_____

## Part 2: Population Groups

You will probably not wish to exclude most people, but perhaps you will want to make a special effort to recruit people from certain groups. For example, a knowledge of sign language might make the deaf population particularly attractive to you. Specify the nature of your preferred populations below.

Linguistic groups	_____
Disabilities	_____
Sexual minorities	_____
Athletes	_____
Parents	_____
Faith populations	_____
Health concerns	_____
Neurological issues	_____
Custody/access	_____
Caregivers (eg of elderly)	_____
Professions	_____
Students	_____
Reproductive issues	_____

